

Global equities: Balancing home bias and diversification

The Canadian stock market represents approximately 3% of the global stock market. While Canada provides investors with excellent exposure to financial and resource companies, investing outside of Canada offers greater diversification and access to other world leading technology, drug and consumer products companies to name a few.

Despite our relatively small stock market, Canadians continue to remain under exposed to other international markets beyond our borders. This educational [white paper](#) from Vanguard ETFs discusses the rationale for expanding one's investment horizons.

Sincerely,



[The Ferrie Wealth Management Group](#)

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