



Sarah King, BComm (Fin), PFP

Estate & Insurance Advisor

Sarah graduated from the University of Calgary with a Bachelor of Commerce, with a focus on Finance and Risk Management. She joined the financial industry in 2006 and quickly realized that helping clients was where she wanted to be. She went on to obtain her Professional Financial Planner designation, and is committed to furthering her education in the field.

Sarah has enjoyed a very successful and impressive career to date, being a leading professional consultant in the insurance industry for a major financial services firm over the past 10 years. With over 12 years of experience in the Wealth Management industry, Sarah believes in long term, trusting relationships and works closely with advisors and their clients to provide customized solutions and strategies to meet their specific goals. Her solutions focus on minimizing the client's risk, protecting their assets, and growing their estate. She provides each advisor, and their clients, with professional customer service and efficient timelines. Sarah is able to provide advice on Life Insurance, Critical Illness, Disability and Long Term Care.

An avid cyclist and skier, Sarah brings that same discipline and commitment to a variety of community and personal causes. Having biked across Canada twice for Kids Cancer, it is evident she is dedicated and determined at whatever she puts her mind to.

Our Story

Our talented and passionate team recognizes the opportunities, advantages, complexity, responsibility and conflict that can come with wealth. We help successful Canadian families take action on what's important to drive exceptional outcomes today and through times of transition.

We focus on a unique client segment – high net worth Canadian families. Recognizing that our clients deserve expert advice and personalized service, we've developed a culture that attracts the best people. How we work together sets us apart.



Let's connect

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