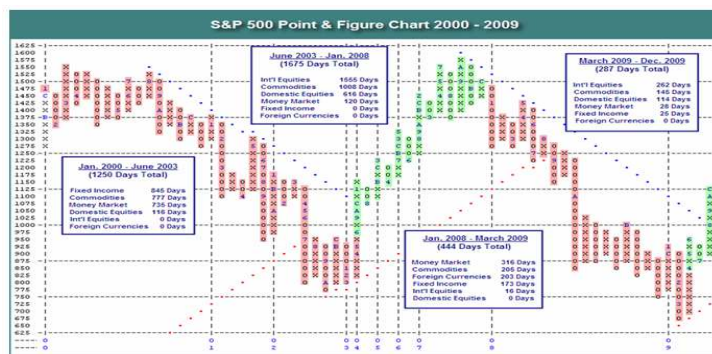


Investment Management

Proven Principles

We use technical analysis and price momentum to calculate which investments are the strongest relative performers by comparing each geography, asset class, sector and security against the other available choices. We use Strict Rules Based Investing where the **negative impact of emotion is removed**.

We have confidence each morning that our indicators, which we review daily, provide assurance when we are in the 'Green Zone', prompt us to re-evaluate when in the 'Yellow Zone' and when to consider other asset classes including cash when in the 'Red Zone'. This strategy allows us to participate in market gains with only one fifth of the risk compared to the market.



Source: DWA & Associates, December 11, 2009



We are diligent in our approach and our rules ensure that we exit investments showing signs of downward momentum. We are unique in our ability to move to cash and move quickly when the indicators change.