Not All Risk is Created Equally

To many investors, risk is not always a well understood concept. What is risk, how is it measured and how much risk is acceptable in a portfolio?

The attached article, <u>Understanding Risk: Not All Risk is Created Equally</u> provides an overview on the subject. It identifies some common types of risk and also discusses some measurements of risk and some techniques that can be used to help mitigate against it.

Please don't hesitate to contact us if you have any questions regarding the risk tolerances in your own portfolio.

Sincerely,

Ferrie Petruccelli Wealth Management Group

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