David Shubs – Equity Completion

Investment Objective

This portfolio is predominantly an all equity portfolio with a close eye on capital preservation. The strategy is designed to preserve capital in difficult times and over the longer term, provide capital growth and income in the form of dividends. The long-term target asset allocation for the portfolio is 75% North American equity, 20% international equity and a small portion of cash.

Manager Comments

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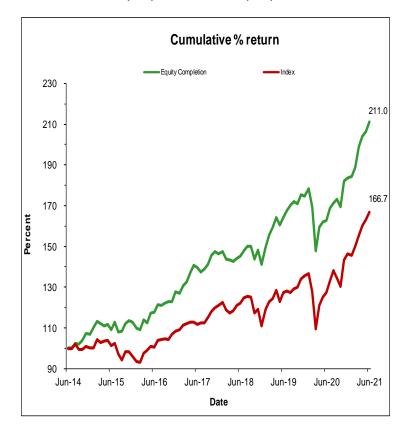
The US is open for business. The country has near 50% of the adult population double vaccinated, the CDC has said that those that are double vaccinated don't need masks, the largest states are opening with no restrictions, 25 states are cutting the \$300 of enhanced federal unemployment funding, and as of June 29, 2021, US consumer confidence it at its highest level since the pandemic started (Conference Board of US – June, 29, 2021). This is helping to drive US equity markets up (Dow 12.7% and S&P 500 14.4%) for the year (Thomson Reuters, June 30, 2021). Canada, and most of the world, is weeks/months behind the US in opening. Time will tell what the best course of action was.

We are continuing to be patient investors but are not waiting for the benefit of hindsight to determine when to invest. We used this month to sell a business that had been grinding out a stable dividend for us, but was facing a new world that may not make it as stable. We replaced this with a great business with a deep economic moat, enormous cash flows and pricing power. All of these factors should make it a profitable long-term investment in our client portfolios.

Beyond that, our upside vs. downside metrics are taking over. If we invest more deliberately, in small pieces as we see opportunities, we may miss some upside. If we move too quickly, we may see a spike down that makes it harder to get back to even and up. We are invested in what we believe to be quality businesses and are constantly looking for opportunistic purchases. We will not be swayed by rising markets or the fear of missing out. Our buy and sell discipline remains intact. we are staying true to our investment principles and are ready to pounce on any opportunities presented. I look forward to writing about these in the months to come.

Portfolio Facts

Portfolio Manager - David Shubs Investment Approach - Fundamental & Quantitative Risk Profile - Medium to High Return Objective - Capital Growth and Dividend Income Minimum Investment - \$250,000 Portfolio Inception Date – September 2014 Base Currency – Dual Benchmark - 5% DEX 91-day T-Bill + 50% S&P/TSX Composite + 35% S&P 500 (CAD) + 10% MSCI EAFE (CAD)



	1 Mo	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	Since Inception
Strategy	2.2%	29.6%	13.3%	13.2%	10.9%	12.4%	11.3%
Benchmark	2.2%	30.9%	14.4%	10.9%	10.5%	10.7%	7.5%

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