

# David Shubs – Equity Completion

January 2021

## Investment Objective

This portfolio is predominantly an all equity portfolio with a close eye on capital preservation. The strategy is designed to preserve capital in difficult times and over the longer term, provide capital growth and income in the form of dividends. The long-term target asset allocation for the portfolio is 75% North American equity, 20% international equity and a small portion of cash.

## Manager Comments

January 2021 is a great example of how fear and greed are great motivators. Early in the month we saw the US capital get taken over. A mob stormed the capital, potentially seeking to harm the vice president, leaving a dead body and chaos in its wake. This created a market pull back, that was quickly forgotten. The month closed with a historic short squeeze that left some institutional investors with big losses and made some small private investors multi-millionaires.

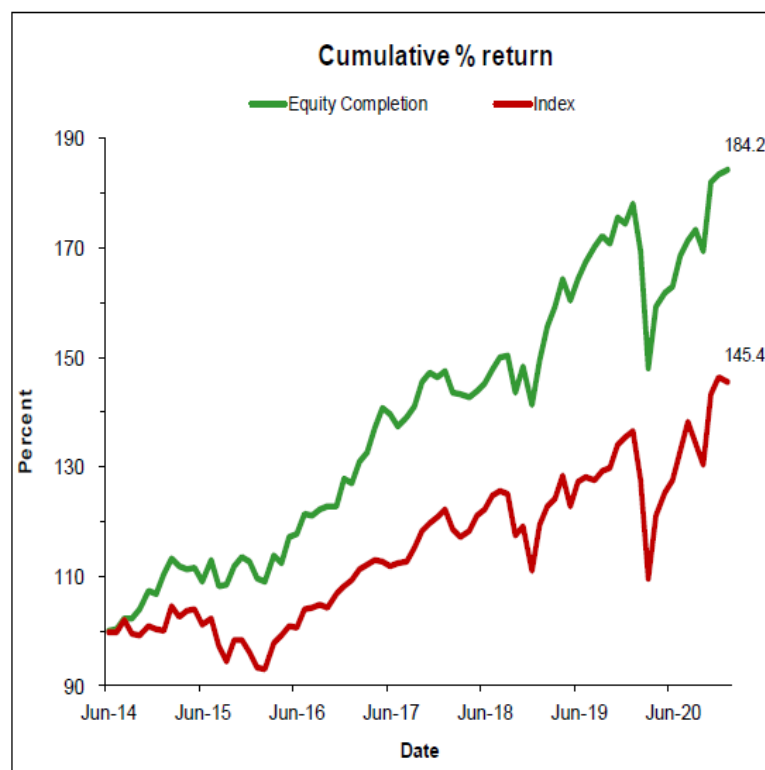
These sensational headlines overshadowed the reality of where our world and economy is. Covid cases are spiking and the virus is mutating. Vaccines are taking longer to produce, distribute and administer. Countries are moving back to lockdown to try to contain the virus. These lockdowns are crippling economies around the world. Markets seem to be excited about the prospects from the vaccines, but we will be facing the repercussions of this pandemic, long after we have mass vaccinations and/or herd immunity.

Even so, North American equity market hit all-time highs in January 2021 (Thomson Reuters, Jan 29, 2021). While indexes were driven higher, it was not an equal rally across all industries/sectors/companies.

There is no greater example of a month where calm and reason is required. We made some small trades and portfolio adjustments, all within the larger portfolio theory. We stayed true to our mantra, holding on to our cash pile, as opposed to deploying into an irrational market or investment strategy. We will continue to be patient and wait for our opportunities. While not always easy, this is the best way for us to protect and grow our clients' wealth. We will show patience and deploy funds as real opportunities arise. I look forward to writing about these in the months to come.

## Portfolio Facts

Portfolio Manager - **David Shubs**  
 Investment Approach - **Fundamental & Quantitative**  
 Risk Profile - **Medium to High**  
 Return Objective - **Capital Growth and Dividend Income**  
 Minimum Investment - **\$250,000**  
 Portfolio Inception Date – **September 2014**  
 Base Currency – **Dual**  
 Benchmark - **5% DEX 91-day T-Bill + 50% S&P/TSX Composite + 35% S&P 500 (CAD) + 10% MSCI EAFE (CAD)**



	1 Mo	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	Since Inception
<b>Strategy</b>	0.3%	3.4%	11.0%	7.7%	9.7%	10.9%	9.7%
<b>Benchmark</b>	(0.7%)	6.4%	10.4%	5.9%	7.4%	9.3%	5.8%

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