David Shubs - Equity Completion

July 2017

Investment Objective

This portfolio is predominantly an all equity portfolio with a close eye on capital preservation. The strategy is designed to preserve capital in difficult times and over the longer term, provide capital growth and income in the form of dividends. The long-term target asset allocation for the portfolio is 75% North American equity, 20% international equity and a small portion of cash.

Manager Comments

In July the Bank of Canada announced that GDP grew 3.5% - 4.0% quarter over quarter. If these numbers continue, the Bank of Canada could be forced to continue to raising interest rates. With this information, the Canadian dollar continued to appreciate vs. the U.S. greenback, up almost 8% year to date, most of this gain is from the past 2 months (Thomson Reuters).

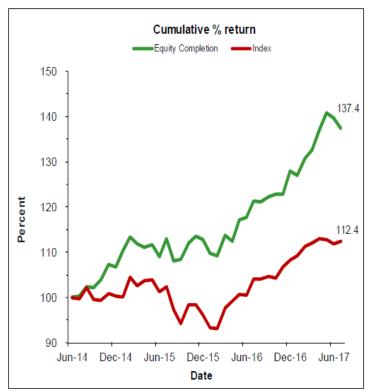
While this is generally positive for the Canadian economy, depending on where you stand, there may be some flies in the ointment.

- If you are a borrower, your payments are likely to rise. Canada is currently the most personally indebted country in the world, with a Debt to household income of 1.67 (Statistics Canada). Any increase in debt payments may push people over the edge. While I would attribute a low probability to this, it may temper future interest rate hikes, specifically if this starts negatively affecting the housing market.
- 2) The rapid currency increase has left those who hold U.S. assets a little less wealthy on paper. Great U.S. businesses are now worth less due to currency depreciation. This may present a buying opportunity for Canadians looking south of the border, but for those who already own, this is a small pain point.

We are watching how the new interest rate environments are going to affect the businesses we own as well as businesses on our wish list. I believe that there are some exciting opportunities that will arise in the next 3 months and I look forward to writing about how we are taking advantage of them.

Portfolio Facts

Portfolio Manager - David Shubs
Investment Approach - Fundamental & Quantitative
Risk Profile - Medium to High
Return Objective - Capital Growth and Dividend Income
Minimum Investment - \$250,000
Portfolio Inception Date - September 2014
Base Currency - Dual
Benchmark - 5% DEX 91-day T-Bill + 50% S&P/TSX
Composite + 35% S&P 500 (CAD) + 10% MSCI EAFE (CAD)



Source: Thompson Reuters

	1 Mo	3 Mo	6 Mo	1 Yr	2 Yr	3yr	Since Inception
Strategy	(1.6%)	0.3%	8.1%	13.3%	10.3%	11.1%	10.9%
Benchmark	0.5%	(0.5%)	2.9%	8.0%	4.8%	4.1%	3.9%

David Shubs, MBA, CFA, Investment Advisor and Portfolio Manager

david.shubs@nbpcd.com | 416-359-7663





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