

# Equity Completion Portfolio – July 2023

## Investment Objectives

This portfolio is predominantly an all-equity portfolio with a close eye on capital preservation. The strategy is designed to preserve capital in difficult times and over the longer term, provide capital growth and income in the form of dividends. The long-term target asset allocation for the portfolio is 85% North American equity, 10% international equity and a small portion of cash.

## Managers Comments

FOMO – Fear of Missing Out. It is not isolated to kids and social media. It is relevant and prevalent in all walks of life. Good investors manage it. Those who don't are often left holding the bag.

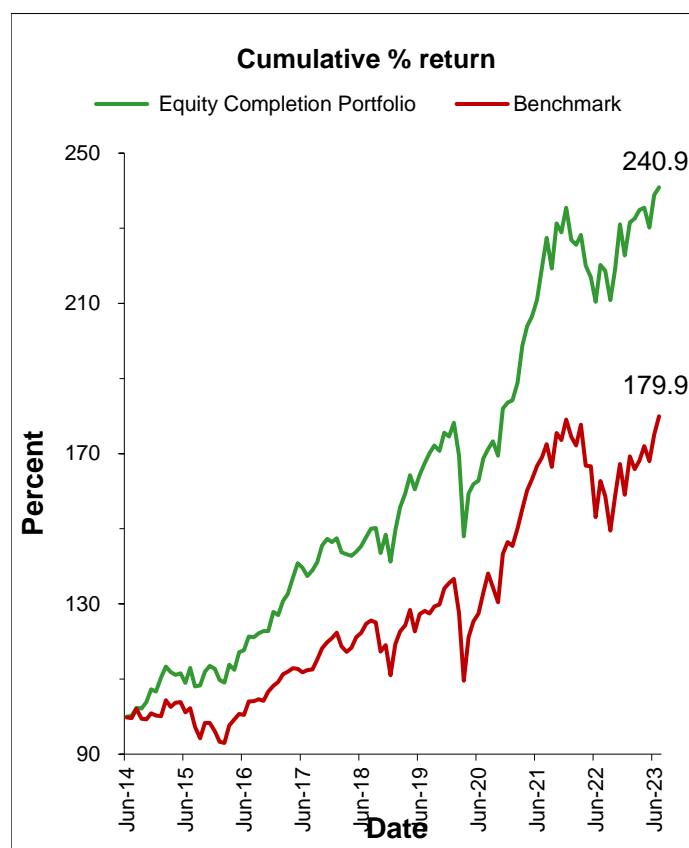
North American equity markets continued to rally in July 2023. Economic data seemed positive with the current commentary being a soft landing – not a deep or lengthy recession. Either way good businesses will continue to perform and challenged businesses will feel the pinch. As fears of a dark recession fade, traders and emotional buyers' exuberance to get into the market will likely misprice some assets.

These factors helped the TSX to rise 2.3% for the month and 6.4% year to date. The more technology heavy S&P rose 3.1% for the month and 19.5% year to date. It is big technology companies that are driving the equity gains. Microsoft, Alphabet, Apple and Amazon represent nearly 20% of the S&P and these companies have all seen greater than 40% increases in their stocks year to date. This has led many to flock to these rising stocks. As Warren Buffet has said, "A rising tide lifts all boats". This is great if you are in the right business or sell out at the right time. However, that is rarely the case. This is the time to be sure about the businesses that you buy and have a long-term strategy for its ownership. Today is a scary time to try to "keep up with the Jones". Be sure about your plan and make sure that your investments fit into that plan.

If you can set FOMO aside for the present, future you will be very grateful.

## Portfolio Facts

Portfolio Manager - **David Shubs**  
 Investment Approach - **Fundamental & Quantitative**  
 Risk Profile - **Medium to High**  
 Return Objective - **Capital Growth and Dividend Income**  
 Minimum Investment - **\$250,000**  
 Portfolio Inception Date – **September 2014**  
 Base Currency – **Dual, reported in Canadian**  
 Benchmark - **5% DEX 91-day T-Bill + 50% S&P/TSX Composite + 35% S&P 500 (CAD) + 10% MSCI EAFE (CAD)**



	1 Mo	1 Yr	2 Yrs	3 Yrs	4 Yrs	5 Yrs	Since Inception
<b>Equity Completion</b>	0.9%	9.4%	4.8%	12.6%	9.5%	10.3%	10.2%
<b>Benchmark</b>	2.8%	10.6%	3.2%	10.6%	8.9%	7.6%	6.6%

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