Gottesman Wealth Advisory BMO Nesbitt Burns

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Welcome to the Inaugural Edition

Gottesman Wealth Advisory Team newsletter

Welcome to the inaugural edition of the Gottesman Wealth Advisory Team newsletter. Being the first one, we thought we would take this opportunity to set some ground rules and manage expectations. First and foremost, as the name implies, we are not just stock pickers or investment managers. We are so much more than that. We provide comprehensive wealth advice. With the help of our inhouse experts, this includes but is not limited to: advice on wills, powers of attorney, insurance, financial and tax planning - in addition to portfolio management. We would strongly encourage you to please see elsewhere on the website for additional information on these various services along with the biographies of the specialists who provide them. As well, this website is not meant to be the "go-to" place for market commentary. There are many experts who spend their entire day commenting on the markets. We do not plan to add our name to that list. We will leave it to them to try and explain the markets. We wish we knew what the markets are going to do but unfortunately, we do not have any insight whatsoever on the market movements or on the timing of the capital markets either past or future (or present). In fact, as we write this letter, the Dow Jones Industrial Average is down more than 800 points and we had no idea this morning that it was going to happen - nor do we have any idea on what tomorrow will bring. As Abe always say, if we knew what the markets would do, we would not be spending winters in Canada! As JP Morgan famously quipped when asked what the markets would do, he responded, "either up, down or sideways" - and we couldn't agree more!

However, we do plan on including informative articles on our website on financial planning, investment management and related topics written by various experts that we think our clients and prospects, as well as anyone else reading this website, will find to be very beneficial and value-added. As well, this website is meant to be the place to go to periodically for interesting thoughts on investing related topics that we will discuss on our newsletters.



Gottesman Wealth Advisory As for our "bread and butter" or investment style or philosophy is relatively simple. It can best be described as an unwavering dedication to a consistent investment process while striving to provide exceptional client service. The strength of our investment philosophy is built on a long-term perspective and a commitment to investing in quality businesses. We believe these quality companies possess sustainable competitive advantages, creating value as profitable businesses that can, over time, provide attractive returns with less risk than the overall market. Or, as Warren Buffett stated, "Only four things really count when making an investment: A business you understand, favourable long-term economics, able and trustworthy management and a sensible price tag". That's investment, everything else is speculation.

In closing, we would encourage you to check back from time to time for new postings on this site. In the meantime, if you have any suggestions on how we can improve the website, or if there is any financial planning or investment related topic you would like to learn more about, feel free to reach out to our team. Perhaps we will make it the focus of our next newsletter! We look forward to hearing from you.



Gottesman Wealth Advisory

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