

# Investment Insights

## Expect the Unexpected

It has been said that *“there are decades where nothing seems to happen and then there are weeks where decades happen.”*

This sentiment may aptly describe the start of 2025, as markets responded to two unexpected events: a new Chinese AI model, DeepSeek, positioned as a low-cost AI alternative, and U.S. President Trump’s imposition of tariffs on America’s closest allies.

For investors, these events serve as a reminder that markets are often driven by the unexpected. Sudden developments can influence short-term market behavior, and these were no exception. The news put downward pressure on technology stocks, notably a loss of over US\$550 billion in Nvidia’s market capitalization.<sup>1</sup> Markets also reacted to the uncertainty surrounding a 25 percent U.S. tariff—initially deferred in February, implemented in March and then adjusted just days later.

The rapidly evolving tariff situation underscores the difficulty of predicting the future by extrapolating the news of the day. As investors, we can protect our portfolios through discipline and diversification. Near-term narratives can often tempt investors to react in haste. Many factors—interest rates, inflation, economic downturns, market declines—and tariffs and trade wars—are beyond an investor’s control. However, more often than not, an investor’s emotional response to these uncontrollable events can have an even greater negative impact on longer-term outcomes. Diversification is intended to help protect portfolios from the unexpected, recognizing that markets, like the near-term outlook, can be unpredictable. In recent years, strong market performance and the dominance of a handful of technology stocks have overshadowed the focus on this key principle. One of the best ways to navigate uncertainty is to prepare for multiple possible outcomes, with portfolios that can adapt to different environments and evolving scenarios.

These events may also reflect broader shifts unfolding today. We find ourselves in an era of increasing national protectionism. The evolving tariff situation should serve as a wake-up call—Canada has much work to do to strengthen domestic productivity, economic competitiveness and national security to reduce its vulnerability. As advisors, we continue to thoughtfully assess the developments and their potential impact on portfolios. At the same time, DeepSeek’s emergence highlights the inevitable disruptions that occur in any innovation cycle, as technology continues to advance at an unprecedented rate. Could this mark the beginning of AI democratization?

Indeed, the near term will always carry uncertainties. However, if the first months of 2025 are any indication, the next four years will likely bring considerable speculation—and market reactions—about Trump’s next moves. His approach to hegemony is prone to unexpected shifts. The challenge will be to look beyond the headlines and maintain a broader perspective.

A wider lens reminds us that U.S. presidents aren’t omnipotent, and policies that seem significant today may shift tomorrow. Policy changes can also take time to fully unfold, and not all developments will have consistent or predictable effects. Consider also that economies and the markets don’t always react as expected—as we have seen in the aftermath of the pandemic. While uncertainty is sure to remain a constant, the underlying forces that drive progress—resilience, adaptation and innovation—will continue to endure over time.

<https://www.cnn.com/2025/01/27/nvidia-sheds-almost-600-billion-in-market-cap-biggest-drop-ever.html>; 2. <https://www.theglobeandmail.com/opinion/article-canada-now-is-our-time-to-be-strong-and-free/>



**Richmond Cord Wealth Advisory**  
**BMO Nesbitt Burns**

**Elias Cord**, BA Hons. Econ.  
Senior Investment Advisor

**Bonnie Richmond**, BSW  
Senior Investment Advisor &  
Wealth Advisor

For many, the tariff situation has been unsettling. We continue to assess the evolving developments and their potential impact on portfolios, recognizing that their magnitude, duration and economic implications may continue to shift.

If there is a silver lining, it may be a renewed sense of unity. At times, external threats remind us of the values we share. Recent polls suggest these include Canada’s quiet patriotism, peace, respect, inclusivity—and, in jest, beavers, toques and the letter zed. Adversity can also lay the groundwork for formative change. There is hope that this moment sparks momentum toward positive economic progress. An op-ed in the press reminds us: *“Much of Canada’s history is the story of bravely carving out a remarkable country against long odds. We can do it again.”*<sup>2</sup>

*Elias* *Bonnie*

### In This Issue

- Tax Season: Be Aware of Changes
- The Impact of a Weaker Loonie
- The TFSA: Why Are We Falling Short?
- Spring Cleaning: Finding Lost Funds
- Is a Recession on the Horizon?

## Tax Season Again: Be Aware of Changes

Here are some recent changes relating to 2024 income tax returns.

**Capital Gains Inclusion Rate** — The proposed increase to the capital gains inclusion rate from one-half to two-thirds on capital gains realized above \$250,000 in a year by individuals, and on all capital gains realized by corporations and most trusts, has been deferred to January 1, 2026, from the originally proposed date of June 25, 2024. The CRA is granting interest and penalty relief until June 2, 2025, to provide additional time for individuals reporting capital gains to meet their filing obligations due to the change, and until May 1, 2025, for trust filers.

**Home Office Expenses** — Form T2200 has been amended to simplify the information required by employers for employees claiming expenses when working from home. The update now only requires an employer to certify whether the employee worked from home more than 50 percent of the time over a period of at least four consecutive weeks.

**Charitable Donation Extension** — As a result of last year's postal strike,

draft legislation extended the deadline for 2024 charitable donations to February 28, 2025. This means that individuals can choose to claim eligible donations made up to February 28, 2025, on their 2024 personal income tax return, 2025 return or during the normal five-year carryforward period. Corporations with a taxation year ending after November 14, 2024, and before January 1, 2025, are also eligible for this extension.



**Canada Carbon Rebate (CCR) for Small Business** — While the government stated that this rebate is tax free, legislation is pending so it must be included in taxable income.<sup>1</sup> Introduced in the 2024 Federal Budget, the rebate was distributed in December to eligible Canadian-Controlled Private Corporations (CCPCs) to offset the federal fuel charge in certain provinces: AB, MB, NB, NL, NS, ON, PE, SK. CCPCs in other provinces/territories may be eligible if they employ people in designated provinces.

1. <https://www.canada.ca/en/revenue-agency/services/tax/businesses/topics/corporations/business-tax-credits/canada-carbon-rebate-small-businesses.html>

## Currency Conundrums: The Impact of a Weaker Loonie

The Canadian dollar (CAD) continues to take a hit, falling to levels not seen in decades.

Much has been said about the loonie's continuing slump after it fell below 68 U.S. cents in February, to a level not seen in 20 years. A mix of factors is at play: diverging monetary policies between the U.S. and Canada, with lower interest rates making the loonie less attractive to foreign investors; U.S. tariff threats; and a strong U.S. dollar, bolstered by a relatively resilient economy south of the border.

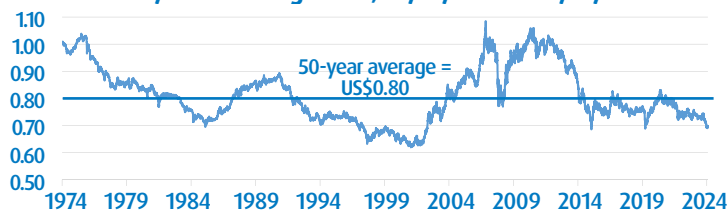
Historically, the CAD has moved through cycles (graph). Between 2005 and 2014, the CAD benefitted from strong resource demand, surpassing parity with the U.S. dollar (USD) in 2007 and peaking at US\$1.09 in November of that year. It saw further strength in 2011 during the height of the commodity boom. Over the past 50 years, the loonie has averaged around US\$0.80.

### Why Does This Matter for Canadians?

The weaker loonie has been challenging for many Canadians, increasing the cost of imports and making travel to the U.S. more expensive, substantially reducing purchasing power. This has also taken a toll on many snowbirds, who are increasingly choosing to sell their U.S. homes. Recent reports suggest that in Florida, Canadians made up nearly 25 percent of foreign sellers between April 2023 and March 2024—more than double the 11 percent recorded the previous year.

For investors, currency swings impact returns on foreign-denominated investments when converted to Canadian dollars. A notable example of currency risk occurred between 2000 and 2009—a period with some parallels to today. At the start of the millennium, U.S. equity markets were at record highs amid the dot-com boom, while the CAD was trading below US\$0.70. If a Canadian investor put CADs into the S&P 500 Index in early

### Historical CAD/USD Exchange Rate, 01/01/1974 to 01/31/2025



2000, they would have experienced a significant loss—not just due to the market downturn, but because of currency appreciation. Between January 2000 and December 2009, the S&P 500 declined 24.1 percent, but over that same period, the CAD appreciated by 38 percent. As a result, when converting investments back to CAD, an investor's loss would have been 45 percent—highlighting the impact of currency risk.

### Illustrative: Investing C\$1,000 in S&P 500 Index, 2000 to 2009

Date	S&P 500 Index	CAD/USD Exchange Rate	Value of Investment (CAD)
Jan. 3, 2000	1,469.25	0.6888	\$1,000.00
Dec. 31, 2009	1,115.10	0.9508	\$549.80
% Change	-24.10%	+38.04%	-45.02%

Sources: <https://ca.investing.com/currencies/usd-cad-historical-data>; S&P data.

As advisors, one of our roles is to assess how currency movements impact investments. Over the long term, currency fluctuations tend to balance out in well-diversified portfolios, as gains in one currency can offset losses in another—an effect sometimes referred to as a natural hedge. Financial theory suggests that exchange rates should adjust over time to equalize the purchasing power of different currencies and, in efficient markets, exchange rate fluctuations are generally reflected in asset prices.

There may be ways to mitigate currency risk more directly; however, this depends on an investor's strategy and objectives. For example, one option is using currency-hedged investment funds, which aim to minimize the impact of currency fluctuations on foreign holdings, or Canadian Depository Receipts (CDRs), which allow investors to buy foreign stocks on Canadian exchanges in CAD, reducing direct exchange rate exposure.

## The TFSA: Why Are We Falling Short?

At a time when taxes are top of mind, many of us may not be making the most of this tax-free account.

There are few true “gifts” from the government, and the Tax-Free Savings Account (TFSA) is one of them. The opportunity to invest and grow funds on a tax-free basis over a lifetime should not be overlooked.

Yet, the latest statistics reveal that many high-net-worth (HNW) individuals aren’t fully taking advantage of it. For HNW taxpayers with incomes over \$250,000, the 2024 TFSA statistics (representing the 2022 tax year) indicate that an average of around 35 percent of available contribution room remains unused. While many complain about high taxes, we aren’t collectively maximizing this tax-advantaged account. Additionally, among HNW taxpayers, the average TFSA fair market value (FMV) remains below the cumulative contribution limit. Today, an investor who had contributed the full annual dollar amount since the TFSA’s inception could have accumulated over \$145,000, assuming an annual rate of return of 5 percent.

What’s causing these shortfalls? Several factors might be at play. When the TFSA was introduced in 2009, it was often misunderstood as merely a “savings account,” leading some to put funds into low-interest fixed-income investments and miss out on the growth potential. Others still view it as a short-term tool, withdrawing funds for immediate expenses rather than letting them grow. However, the opportunity cost is significant.

## Spring Cleaning? Finding Lost Funds

If you’re looking for motivation to start your spring cleaning, why not begin by looking for lost funds?

Over time, funds can be forgotten or misplaced—and you might be surprised by what you uncover when organizing your financial records. Here are some places where lost funds may be hiding:

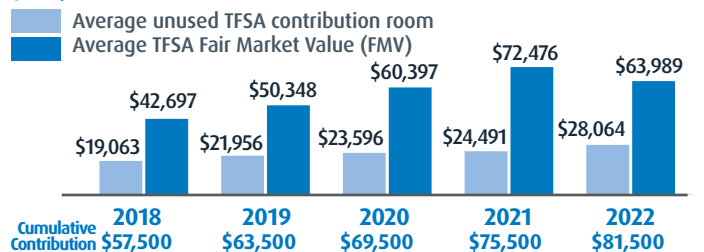
**Pension Plans** — The press has been recently highlighting the substantial value of unclaimed pension funds, with Ontario alone having \$3.6 billion in unclaimed funds by nearly 200,000 plan members.<sup>1</sup> If you’ve changed employers over the years, you may have an unclaimed pension plan. Contact your former employers and speak to the plan administrators.

**Bank Accounts** — At last count, over \$1.8B in unclaimed balances were held by the Bank of Canada,<sup>2</sup> including dormant bank accounts, term deposits and GICs with no activity for 10 years or more. To check for unclaimed funds: <https://www.unclaimedproperties.bankofcanada.ca/>

**Canada Revenue Agency (CRA) Refunds** — The latest data suggests the CRA holds 8.9 million uncashed cheques worth over \$1.4 billion.<sup>3</sup> Log into your CRA “My Account” to check for outstanding payments: [www.canada.ca/en/revenue-agency/services/uncashed-cheque.html](http://www.canada.ca/en/revenue-agency/services/uncashed-cheque.html)

**Canada Savings Bonds (CSBs)** — CSBs were discontinued in November 2017, but most were issued as paper certificates that may have been misplaced. Before they became obsolete, a report estimated that \$420 million in matured but non-redeemed CSBs and Canada Premium Bonds remained unclaimed. If you find an old certificate, you can redeem it at

### 2024 TFSA Statistics for 2022 Tax Year: Unused Room & FMV, \$250,000+ Income



<https://www.canada.ca/en/revenue-agency/programs/about-canada-revenue-agency-cra/income-statistics-gst-hst-statistics/tax-free-savings-account-statistics.html>

Consider an investor who contributes the eligible lifetime contribution limit of \$102,000 in 2025, plus \$7,000 annually for another 25 years. At a 5 percent rate of return, it could grow to over \$713,000—an amount that could be withdrawn entirely tax free! However, this relies on allowing contributions and investment gains to remain untouched, enabling long-term growth.

Another reason some investors fall short may be due to overly risky investment choices within their TFSA. This approach can be problematic for two reasons. First, if an investment realizes a substantial loss, contribution room may be permanently lost.<sup>1</sup> Second, there is no tax relief—unlike a non-registered account, TFSA losses cannot be claimed on an income tax return.

**How about you?** Are you fully maximizing your TFSA?

1. For instance, withdrawing an investment that has fallen in value locks in that loss as only the withdrawn amount—not the original investment value—can be recontributed in the following year.

any financial institution. For lost certificates, see: <https://www.unclaimedproperties.bankofcanada.ca/app/report-lost-bonds/>

**Insurance Benefits** — If you believe you’re an entitled beneficiary or have unclaimed insurance benefits, contact the insurance company directly. If you’re unsure of the provider, see the OmbudService for Life & Health Insurance: <https://olhi.ca/>

1. <https://www.niaging.ca/missing-members>; 2. <https://nationalpost.com/news/canada/how-to-know-if-you-own-any-of-the-1-8b-in-unclaimed-bank-accounts-in-canada>; 3. <https://www.canada.ca/en/revenue-agency/news/2022/08/approximately-14-billion-in-uncashed-cheques-is-sitting-in-the-canada-revenue-agencys-coffers.html>



### Spring Cleaning: Scripphily & Old Share Certificates

Those who reminisce about the “good old days” may recall a time when companies issued ornate paper stock certificates. While a now obsolete practice in this digital age, one of the last known issuances wasn’t too long ago—believed to be in 2013 by *The Walt Disney Company*.

As you spring clean, if you come across an old stock certificate tucked away in an office or attic, it may still hold value. The **Canadian Securities Administrators** provides guidance on how to determine its worth: <https://www.securities-administrators.ca/resources/additional-information/how-to-determine-the-value-of-an-old-stock-certificate/> Even if the company no longer exists, the certificate itself could be valuable. “*Scripphily*,” the hobby of collecting old stock certificates, attracts many collectors. In 2019, a signed, pre-IPO Walt Disney stock certificate reportedly sold for US\$19,000, after previously being auctioned in 2002 for US\$26,800.

## The Evolving Tariff Situation: Is a Recession on the Horizon?

When the U.S. unleashed a trade war in January, many observers were quick to warn of the risk of recession. Given current sluggish economic growth—Canada's GDP growth is projected at just 1.8 percent for 2025—the Bank of Canada estimated that a 25 percent tariff would reduce GDP by 3 to 4 percentage points. While the tariffs implemented in March have been subject to change, concerns about their economic impact continue to grow.

With a trade war taking shape, is a recession imminent? As a reminder, a recession is often defined as two successive quarters of declining GDP. For now, Canada has some economic buffers in its favour: low interest rates, low inflation and a weak Canadian dollar, which may support exports by making them more affordable to international buyers or help offset the impact of potential tariffs on U.S. buyers. The government is also aware of the ramifications and, as we saw during the pandemic, is likely to provide fiscal and monetary support to mitigate a prolonged downturn.

### What Should Investors Do?

Without a doubt, a sweeping tariff will put downward pressure on the economy. Yet, even if tariffs slow economic growth, investors should maintain perspective. Why?

**Markets and economies are not the same.** Seasoned investors remember that markets don't always reflect the state of the economy. At times, economic downturns and stock market performance can diverge. Market composition plays a role. The S&P/TSX is heavily weighted in financials (33%), energy (17%) and metals and mining (12%).<sup>1</sup> While these sectors are integral to the economy, they have an outsized influence on the index. Notably, the financial services sector, as one example, is expected to see minimal direct impact from tariffs, though an economic slowdown will still affect areas like loan loss provisions. As advisors, we continue to assess the potential impact on investments.

**Economic cycles are normal.** While recessions have become less frequent in recent decades due to fiscal and monetary stimulus (chart above), economies, like financial markets, naturally expand and contract over time. It's unrealistic to expect perpetual economic expansion; contractions are a natural part of the cycle and are often necessary to correct inefficiencies and spur innovation and growth.

**Equity markets trend upward over the longer term.** Despite financial crises, a pandemic, supply chain disruptions, war—and even recessions—the longer-term market trend has been upward. Between 1970 and 2024, we've seen all of these adverse events; yet, the S&P 500 delivered positive returns in 80 percent of one-year periods and 90 percent of 10-year holding periods.<sup>2</sup> The S&P/TSX delivered positive returns in 75 percent of one-year periods and 100 percent of 10-year holding periods.<sup>3</sup>

Consider also that economies and markets may not always react as expected—as we saw following the pandemic, which many anticipated would push us into a sustained recession. Moreover, if the start of 2025 is any indication, the nature and degree of tariffs can shift at any time. During periods of economic uncertainty, careful analysis and strategic investment selection become even more important. This is where our support as advisors shines through. For a deeper discussion, please call.

1. At 01/31/25: <https://www.spglobal.com/spdji/en/indices/equity/sp-tsx-composite-index/>; 2. BMO Private Wealth Insights January 31, 2025, <https://privatewealth-insights.bmo.com/en/>; 3. S&P/TSX Composite Index total return 1970 to 2024.

### Recessions in Canada Over 50 Years

Date	Duration (Months)	Category 1 = Mild 5 = Severe
February 2020	3	5
October 2008	7	4
March 1990	25	4
June 1981	16	4
January 1980	9	1
December 1974	6	2

Source: CD Howe Institute "Business Cycles"



With the compliments of...

### Richmond Cord Wealth Advisory BMO Nesbitt Burns

**Bonnie Richmond, BSW**  
Senior Investment Advisor &  
Wealth Advisor  
416-365-6081  
[Bonnie.Richmond@nbpcd.com](mailto:Bonnie.Richmond@nbpcd.com)

**Elias Cord, BA Hons. Econ.**  
Senior Investment Advisor  
416-365-6085  
[Elias.Cord@nbpcd.com](mailto:Elias.Cord@nbpcd.com)

**Sarah Sampogna, PFP®**  
Senior Investment Associate  
416-365-6045  
[Sarah.Sampogna@nbpcd.com](mailto:Sarah.Sampogna@nbpcd.com)

**Danielle Bacci**  
Client Service Associate  
416-365-6019  
[Danielle.Bacci@nbpcd.com](mailto:Danielle.Bacci@nbpcd.com)

**BMO Nesbitt Burns Inc.**  
First Canadian Place  
100 King St. W., 38th Floor  
Toronto, Ontario M5X 1H3  
Toll Free: 1-800-567-3006  
Fax: 416-359-4941

[www.RichmondCordWealth.com](http://www.RichmondCordWealth.com)



Richmond Cord

WEALTH ADVISORY

BMO Nesbitt Burns

BMO Private Wealth is a brand name for a business group consisting of Bank of Montreal and certain of its affiliates in providing private wealth management products and services. Not all products and services are offered by all legal entities within BMO Private Wealth. Banking services are offered through Bank of Montreal. Investment management, wealth planning, tax planning, and philanthropy planning services are offered through BMO Nesbitt Burns Inc. and BMO Private Investment Counsel Inc. Estate, trust, and custodial services are offered through BMO Trust Company. Insurance services and products are offered through BMO Estate Insurance Advisory Services Inc., a wholly-owned subsidiary of BMO Nesbitt Burns Inc. BMO Private Wealth legal entities do not offer tax advice. If you are already a client of BMO Nesbitt Burns Inc., please contact your Investment Advisor for more information. BMO Nesbitt Burns Inc. is a Member - Canadian Investor Protection Fund and is a Member of Canadian Investment Regulatory Organization. BMO Trust Company and BMO Bank of Montreal are Members of CDIC. "BMO (M-bar roundel symbol)" is a registered trademark of Bank of Montreal, used under licence.

BMO Private Wealth provides this publication for informational purposes only and it is not and should not be construed as professional advice to any individual. This newsletter was produced by J. Hirasawa & Associates, an independent third party for the individual Investment Advisor noted. While every effort is made to ensure that the contents have been compiled or derived from sources believed to be reliable and contain information and opinions which are accurate and complete, the author does not accept responsibility or liability resulting from the information or content provided. The information contained in this publication is based on material believed to be reliable at the time of publication, but BMO Private Wealth cannot guarantee the information is accurate or complete. Individuals should contact their BMO representative for professional advice regarding their personal circumstances and/or financial position. The comments included in this publication are not intended to be a definitive analysis of tax applicability or trust and estates law. The comments are general in nature and professional advice regarding an individual's particular tax position should be obtained in respect of any person's specific circumstances.