

THE CAMPBELL CHRONICLES

A MONTHLY NEWSLETTER FROM
THE CAMPBELL WEALTH MANAGEMENT GROUP



THIS MONTH'S NEWS AND UPDATES:

- **Bank of Canada hikes & More Inflation**
- **Campbell's in the Community - Dr. Andrew Parrent Retires**
- **Welcome Jodie**
- **Question of the Month: Credit Cards and Rewards**

The Campbell 
Wealth Management Group
BMO Nesbitt Burns

FROM THE HOME OFFICE

Well, it's official. We are in the midst of the Dog Days of Summer! If you are not a lover of the heat, good news. The Dog Days officially end August 11th (who knew?). Inside this edition, once again I discuss interest rates and inflation. It's hard to go anywhere, or read anything without these two words coming up. July has provided a bit of a lift to the equity and the bond markets, but volatility certainly has not waned. Trading continues to be very light on the major stock exchanges, and large mid day swings continue to be the norm. This month we celebrated a milestone with a long time client who has made the transition to retirement, and also inside we officially welcome Jodie to the team. The question of the month deals with credit cards, and are "Reward Cards" worth the fee that can be associated with them. I attempt to tackle that, but on the topic of cards, have you ever signed up for a monthly subscription that auto charges to your credit card - then forgot about it? BMO has launched a new online tool to help with that. In one spot you can see, not only past payments, but all scheduled future charges. So, whether its a membership you no longer require, or a subscription you are not using, the tool can help you eliminate those charges. That's all for this month, I hope you enjoy the latest edition. Stay safe, and enjoy the upcoming long weekend.



INTEREST RATES & INFLATION

Sorry if this is starting to sound like a broken record, but as inflation numbers have hit levels not seen in 40 years, the Bank of Canada (BoC) is fighting back. The most recent move, a full 100 basis points (1%) increase in the lending rate. This means anyone that has borrowed money on a variable rate basis is seeing their interest costs jump substantially from the start of the year. How high can the rates go? The BoC, like many other central banks around the world, have vowed to fight inflation, and not let it get out of control. Now, that's a relative term, that no one will give a definition of, but needless to say, the aggressive stance appears to be making a difference. Housing prices have pulled back, gas prices are declining from the highs earlier this summer. Typically the BoC will make a few moves and then wait and see, as it takes time for these hikes to filter through the economy. Many fear these rapid hikes may fuel a recession - and it's too soon to tell - but if so, many experts believe it will be mild at the worst. Those same people are also predicting the BoC may need to start cutting rates as early as 2023. It's something we continue to monitor, and ensure the portfolio's are adjusted accordingly.

CAMPBELL'S IN THE COMMUNITY DR. PARRENT'S RETIREMENT

Being able to celebrate milestones with our clients is definitely one of the best parts of what we do. After a tremendous career as a Neurosurgeon, Dr. Andrew Parrent has decided to lay down the scalpel and embark on the next phase of life where he and Lisa plan to travel the world. The number of current and former colleagues of Andrew that either made the voyage to attend the retirement celebrations, or sent along their best wishes is a testament to what one of the other surgeons in attendance referred to Andrew as "A pioneer in our field. It was a privilege to get to work with Dr. Parrent, and our entire discipline is better for having him." There were many other comments of similar content, and too many to put here. As clients close in on the magical date, where they turn in the scrubs for more fashionable attire, it really is a privilege to be there to provide the guidance and the overall plan to ensure they are confident so they can go on, and live their best retirement life possible. Andy and Lisa, congratulations, and we look forward to hearing all about your travels during our review meetings, and maybe even over a glass of wine or two. All the best.



WELCOME JODIE CAMPBELL - OFFICIALLY

This may be a little late, but better late than never. Jodie started working with the team in early 2021. While many people struggled with COVID lock downs, Jodie took the opportunity and thrived. Over the past year, she successfully completed the Canadian Securities Course, the Conduct and Practices Handbook and the Wealth Management Essentials Course. These courses along with a thorough 90 day training course have allowed Jodie to move into the Associate Investment Advisor role. Many of you have already been introduced to, and met Jodie. If you haven't yet, you will in the future as she becomes an even more integral part of the team. Lastly, for those that aren't aware, her last name is not a coincidence, she is my wife. We are one of the few husband-wife teams across the country, and believe our different personalities, perspectives and past experience can only benefit our clients moving forward. On top of completing all the regulatory requirements, Jodie also brings over 15 years of commercial banking experience, managing cashflow, analyzing financial statements, providing risk ratings as well as exceptional customer service that all make her a wonderful addition to our team. Many friends and colleagues have asked us "How can you work with your spouse all day?" My answer to that....maybe that will be next months Question of the Month!



QUESTION OF THE MONTH

Are "Reward Cards" really worth it?

With more and more cards on the market, the choice of which one can be very confusing. A guide to determining if a reward card makes sense, may require a little homework. How much do you typically put on your credit cards in a year? If there's a fee, will the rewards outweigh the fee? Do you want points, or cash back? Once you have an idea of your annual credit card spending, a simple calculation can help you figure out the total rewards points. Then, check out the cards website to see what those points can get you? Is it something you want? Something you would buy anyway? The math will let you know if it's worth it? Personally, we put everything possible through our credit cards, ensure they are paid in full, and the benefits we receive far outweigh the annual fee. We have a wonderful team of private bankers available for our clients if you would like more information.



Have a question you would like addressed in a future letter? Send me a note: jamie.campbell@nbpcd.com



Private Wealth

The Campbell ©
Wealth Management Group
BMO Nesbitt Burns